



## iHomefinder Markets

### Overview

#### Step Three

iHomefinder Markets are similar to a MLS search so consumers can see homes for sale in specific areas

### iHomefinder Markets

#### Create iHomefinder Market for Town

You will be creating markets for the town, subdivisions, condos & townhomes, and popular searches.

Log into iHomefinder at <http://www.idxre.com/idx/admin/index.cfm?ClientID=75900>.

Click on the Markets tab.

Click 'Add a Market' button.

Open the 'Create New Town' txt doc. There is only 1 market you need to create from this txt doc. Scroll down to '\*\*\*Specific Town'. You will see the iHomefinder Market info for the town.

Example:

iHomefinder Markets:

Market Name: **Pine CO**

Listing Report URL: <http://coloradohomeblog.com/homes-in-pine-co/pine-co-homes-for-sale/>

Open Homes URL (uncheck): <http://coloradohomeblog.com/homes-in-pine-co/pine-co-homes-for-sale/pine-co-open-houses/>

Market Report URL: <http://coloradohomeblog.com/homes-in-pine-co/>

On iHomefinder enter the following information:

**Name:** Market name on the txt doc. In this example, you would enter Pine CO.

**Type:** Basic MLS Search

**Location:** Town name

**Property Type:** Houses and Condos

**Show only listings that meet all the geographic search criteria:** Check the box  
Everything else will be blank.

Click Save.

Click on the Settings Tab.

Under Listing Report, enter the Custom Page URL which is found on the txt doc. In this example, you would enter: <http://coloradohomeblog.com/homes-in-pine-co/pine-co-homes-for-sale/>

[homes-for-sale/](http://coloradohomeblog.com/homes-in-pine-co/pine-co-homes-for-sale/)

Click Save



Under Open House, enter the Custom Page URL which is found on the txt doc. In this example, you would enter:

<http://coloradohomeblog.com/homes-in-pine-co/pine-co-homes-for-sale/pine-co-open-houses/>

Also, uncheck the 'Display in Navigation' button.

Click Save

Under Market Report, enter the Custom Page URL which is found on the txt doc. In this example, you would enter:

<http://coloradohomeblog.com/homes-in-pine-co>

Click Save

At the top of the page next to the town name you will see a 6 digit #. Enter this market id # onto the txt doc under: \*iHomefinder Market ID#:

Close the txt doc & on iHomefinder click on the Markets tab to go back to the beginning.

### **Create iHomefinder Market for Subdivisions**

Open the 'Subdivisions Town' txt doc. All subdivisions on this txt doc will need a market created. Follow the same similar steps as above with the below differences.

On iHomefinder enter the following Search Criteria:

**Name:** Market name on the txt doc.

**Type:** Use Basic MLS Search

**Location:** Town Name & Subdivision name

**Property Type:** Houses Only

**Show only listings that meet all the geographic search criteria:** Check the box  
Everything else will be blank.

\*\*If the subdivision name does not pop-up under Location, you will then need to change the Type to 'Polygon Search'. Using the map zoom into the subdivision and draw a box around it.

On the Setting tab. Enter all 3 links, but UNCHECK all 3 'Display in Navigation' buttons.

At the top of the page next to the town name you will see a 6 digit #. Enter this market id # onto the txt doc under: \*iHomefinder Market ID#:

Click on the Markets tab to go back to the beginning. Repeat for all subdivisions.



### **Create iHomefinder Market for Condos/Townhomes**

Open the 'Condos and Townhomes Town' txt doc. All condos/townhomes on this txt doc will need a market created. Follow the same similar steps as above with the below differences.

On iHomefinder enter the following Search Criteria:

**Name:** Market name on the txt doc.

**Type:** Use ADVANCED MLS Search

**Location:** Town Name

**Property Type:** Condos and Townhomes

**Complex Name:** Complex Name.

**Show only listings that meet all the geographic search criteria:** Check the box  
Everything else will be blank.

\*\*If the complex name does not pop-up, you will then need to change the Type to 'Polygon Search'. Using the map zoom into the complex and draw a box around it.

On the Setting tab. Enter all 3 links, but UNCHECK all 3 'Display in Navigation' buttons.

At the top of the page next to the town name you will see a 6 digit #. Enter this market id # onto the txt doc under: \*iHomefinder Market ID#:

Click on the Markets tab to go back to the beginning. Repeat for all condos and townhomes.

### **Create iHomefinder Market for Popular Searches**

Open the 'Popular Searches Town' txt doc. All popular searches on this txt doc will need a market created. Follow the same similar steps as above with the below differences.

On iHomefinder enter the following Search Criteria:

**Name:** Market name on the txt doc.

**Type:** Use ADVANCED MLS Search

**Location:** Town Name

**Property Type:** Houses & Condos

**Show only listings that meet all the geographic search criteria:** Check the box

\*\*Depending on the popular search you will enter the below corresponding information.

**Ranch Homes (Include Raised Ranch Homes):** Adjust Style to Ranch & Raised  
Ranch

**2 Story Homes:** Adjust Style to 2 Story

**Tri Level Homes:** Adjust Style to Tri Level, 3+, & Multi-Level

**Bi Level Homes:** Adjust Style Bi-Level

**Golf Course Homes:** Click required features box

**Mountain View Homes:** Click required features box

**New Homes (Filter for 2016+):** Adjust Min. Year Built to 2016.

**Horse Properties:** Click required features box



**Homes Near Open Space:** Adjust Lot Location to include Greenbelt Only, Greenbelt with Open Space, and Open Space Only.

**Homes with Acreage:** Adjust Min. Lot Acres to 0.5

**3+ Bedroom Homes:** Adjust Beds to 3+

**4+ Bedroom Homes:** Adjust Beds to 4+

**Homes with a Basement:** Click required features box

**Condos and Townhomes:** Adjust property type to Condos and Townhomes

**Condos Only:** Adjust Style to Condominium

**Townhomes Only:** Adjust Style to Townhouse

**Homes with a Pool:** Click required features box

**Land:** Change Type to Basic MLS Search, then change Property Type to Lots/Land

**Price Ranges:** Adjust the Min Price & Max. Price accordingly

**Sold Homes:** Change Type to Basic MLS Search. Just include town name.

**Town Homes in Jefferson R-1:** Adjust School District to School District Name

**Homes in Jefferson R-1:** Adjust School District to School District Name. Remove the town name under Location.

On the Setting tab. Enter all 3 links. Uncheck only the Open Houses 'Display in Navigation' button.

At the top of the page next to the town name you will see a 6 digit #. Enter this market id # onto the txt doc under: \*iHomefinder Market ID#:

Click on the Markets tab to go back to the beginning. Repeat for all popular searches.