



Create Individual School Webpages

Create Individual School Pages

Individual School Pages

Open the 'Schools for Town' txt doc. You will be creating a page for each school in that town.

On the website's left sidebar, go to Pages > Add New.

On the left-sidebar under Page Attributes. Change the Parent to: Schools in Town CO

Back at the top, click on the Purple 'Use the Divi Builder'

Enter Title Here: Use 'Page Name' on the txt doc

Under Yoast SEO Premium Section, click on Edit Snippet.

SEO Title: Copy from txt doc

Slug: Adjust to match every word in the page title.

Example: homes-near-platte-canyon-high-school

Meta Description: Copy from txt doc

Focus Keyword: Copy from txt doc

Scroll down to the purple Divi Builder and select 'Load from Library'.

Next Select 'Add from Library'

Check the box 'Replace the existing content with loaded layout'

Find 'NTT 10 Individual School Page' and click the blue 'Load' button.

First, change the green Global Template banner & bullet point links to match the current town.

Click on the 2nd text box and make the following changes:

- Go to Text Mode. Select all the text by typing 'control A'. Paste it onto a blank txt doc. Do a replace all to change the links from 'pine-' to 'current town-'. This action should replace 'pine-' 5 times. Next, highlight 'Pine' and replace all with the 'Current Town'. This action should replace 'Pine' 8 times. Then, highlight 'Platte Canyon High School' and replace all with the 'Current School'. This action should replace 'Platte Canyon High School' 4 times. Select all the text by typing 'control A'. Paste it back onto the website while on the text mode tab. Change to visual mode.
- Click on the school image error, then click on 'Add Media'. Search by 'School Name' to find the correct school image. Change alignment to: right, Link to: none, size: full size (300x200), then select 'Insert into Page' in blue.
- Change the first link "For Sale Homes Near School" and replace it with the very top link found on the txt doc 'For Sale Homes Near Town & School District'. ***Even though the link says homes near the school, we cannot create an iHomefinder search for a specific school, so we just use homes near the school district in that town.*
- In the 3rd paragraph update the 'Get an Instant Home Value' link with the link found on the txt doc.
- Under the School Details section, update these details with the information found on the excel document for schools in the current town, found in Google Drive > Website > Schools > Schools in Area Towns excel spreadsheet.



- If there is no Mascot or School Colors listed on the Excel spreadsheet, then delete these sections on the web page.
- Save & Exit.

This page is now complete. Scroll to the very top of the web page on the right-sidebar click the blue 'Publish' button. A new 'View Page' button will appear at the top. Click it to make sure the page looks correct.

Once the page looks 100% correct, go back to the purple DIVI Builder on the web page backend. Click on 'Save to Library'. Save it as 'Town Individual School'.

When doing the other schools for the town, load the DIVI content from this newly saved template which will have the correct global templates, correct town name, and correct Home Value link. Repeat for all schools in the town.